



## MASARYKOVA UNIVERZITA PRÁVNICKÁ FAKULTA

### **KENNETH GOLDSMITH**

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#### ***ACADEMIC EXPERIENCE***

**Department Chair**

**August 2008-present**

**Chattanooga State Community College**

- Manage business department (One million dollar budget & 11 faculty)
- Manage faculty development & tenure process
- Manage SACS, ACBSP accreditation and ABA program approval
- Serve as ACBSP College Champion
- Major projects and initiatives:
  - ACBSP accreditation (2009)
  - ABA renewal (2009)
  - General Education Committee Redesign Project
  - Volkswagen Academy Key Performance Indicators Project
  - International Business Speaker Series and Program Initiative
  - Foreign Study Service Learning Initiative
  - Online/Hybrid/Video Conferencing Course Development Initiatives





**Associate Dean, John Sperling School of Business      August 2007-July 2008**

**University of Phoenix**

- Designed new programs, concentrations and courses
  - Implemented programmatic assessment plan for College
  - Developed faculty participation and stakeholder feedback forums.
  - Participated in HLC and ACBSP accreditation processes
- Reviewed and recommended the acquisition of curriculum technology assets
  - Managed curriculum design and assessment staff
  - Managed Leadership Development Program
  - Major curriculum and assessment initiatives:
    - ACBSP Assessment and Quality Assurance Program
    - BS Accounting Program Development
      - BSBA Concentration Expansion (Entrepreneurship, Green Management & Human Resource Management)

**Associate Director of Academic Affairs**

**January 2006- July 2007**

**University of Phoenix College of Undergraduate Business and Management**

- Lead governance officer for online campus of College (50,000 students & 3,200 adjuncts)
- Develop and implement policies and procedures for Online Campus
- Manage five person instructional specialist and faculty development staff
- Manage twelve person peer review and mentoring staff
- Major projects:
  - Consistency Review Project
  - Information Literacy Project





**Area Chair, Law & Ethics and Business Strategy      August 2002-July 2006**

**University of Phoenix College of Undergraduate Business and Management**

- Manage quarterly online faculty area content meetings
- Mentor online and ground faculty
- Advise students on legal education and legal career options

**EDUCATION**

**Doctor of Business Administration**

University of Phoenix, November 2009, Phoenix, Arizona

Program Orientation: Leadership

Dissertation Topic: *The Relationship Between Learning Executives' Leadership Styles and Participation in Strategic Learning Decisions*

**Juris Doctorate**

University of Florida, December 1987, Gainesville, Florida

Honors and Activities:

Deans List

Legal Research & Writing Instructor

Appellate Advocacy Instructor

Journal of Public Policy (Co-founder)

International Trade Certificate (Kings College, London)

Trial Team Judge

**Master of Public Administration**

Florida Atlantic University, August 1979, Boca Raton, Florida

Honors and Activities:

Jessie Smith Noyes Fellowship in Environmental Studies





## South Florida Water Management District Externship

### **Bachelor of Arts**

University of Florida, August 1978, Gainesville, Florida

Major: Political Science/Minor: Asian History

Honors and Activities:

Deans List

### ***BUSINESS EXPERIENCE***

**Principal**

**June 1995-present**

**The Knowledge Firm, Inc.**

- Provide strategic business consulting services
- Identify business development opportunities
  - Establish intellectual property protection procedures
- Establish human resources policies and procedures
- Key client: getAbstract – facilitated growth of company from concept to largest provider of business book summaries in the world (6,000+Abstracts)

**Vice President**

**January 1992-June 1995**

**The Ronkin Education Group, Inc.**

- Established graduate program curriculum department (LSAT, GMAT, GRE)
- Managed curriculum, student advisement and career counseling departments
- Hired content experts and development staff
- Identified and negotiated acquisitions
  - Delivered in-house legal services; managed professional services companies





**Regional Director**

**January 1990-January 1992**

**Kaplan Educational Services, Inc.**

- Managed Legal Products for Southeast Region (LSAT, Bar Review)
- Assisted Center Directors in Marketing and Sales of Legal Products
- Hired Bar Review Faculty

**TEACHING EXPERIENCE**

**Chattanooga State Community College, Chattanooga, Tennessee**

Associate Professor, Business (2008-present)

Courses taught:

- International Business (MG 202)
- Legal Environment of Business (BU 211)
- Strategic Management Practices (MG 281)

**Ramkhamhaeng University, Bangkok, Thailand**

Visiting Professor, Institute of International Studies (2007)

Courses taught:

- International Trade, Licensing and Patent

**University of Phoenix, Phoenix, Arizona**

Area Chair, Law & Ethics (2000-present)

Courses taught:

- Business Law (BUS 415)
- Business Law for Accountants (BUS 421 & BUS 422)
- Employment Law (MGT 434)
- Legal Environment of Business (LAW 529)
- Organizational Ethics (LDR 520)
- Conflict Management Systems (SYS 560)
- Strategy Formulation and Implementation (MGT 578)

**Keller Graduate School of Management, Chicago, Illinois**

Senior Faculty, Law, Ethics and Management (2000-present)

Courses taught:

- Managing Organizational Change (GM 591)
- Legal & Regulatory Environment of Business (GM 520)





**ACADEMIC PUBLICATIONS**

Goldsmith, Kenneth B., *Online Education: A View from the Frontline*, SOUTHEAST LEGAL ACADEMY OF LEGAL STUDIES IN BUSINESS CONFERENCE, Orlando 2003.

**OTHER PUBLICATIONS**

Question Bank Developer for the SAT Exam, Logicat, Inc.  
Writer, Business Book Abstracts, getAbstract.com (Switzerland, USA)

**CONFERENCE PRESENTATIONS**

Goldsmith, K., *International Business Program Development: The Chattanooga State Community College Experience*, Paper presented at the NISOD 2010 Annual Conference, Austin, Texas, May 2010.

Baird, C., and Goldsmith, K., *Digital Natives and Ethics Curriculum Software*, Paper presented at the ANNUAL ACADEMY OF LEGAL STUDIES IN BUSINESS CONFERENCE, Long Beach, Florida, August 2008.

Allen, Tyler, Goldsmith, Kenneth B. and Hartman, Freda, Z., *The Challenges and Opportunities of Assessing Learning in Online versus Ground Classrooms: A Critical Examination*. Paper presented at National Association of Student Personnel Administrators: International Assessment & Retention Conference Assessment Reconsidered Scottsdale Arizona, June 2008.

Goldsmith, Kenneth B., Hartman, Freda Z., and Morgan, Hal D., *Student Learning Success: A Comparative Examination in Ground versus Online*

*Classrooms*, Paper presented as the Annual Higher Learning Commission Conference, Chicago, Illinois, April 2008.

Baderman, Barbara, Goldsmith, Kenneth, B. and Hartman, Freda, Z., *Faculty Development in a Non-Traditional Classroom Environment*. Paper presented at the 2007 DECISION SCIENCES INSTITUTE CONFERENCE, Phoenix, Arizona, November 2007.





Goldsmith, Kenneth B., *Problem Based Learning in Business Education: Implementation Update*. Paper presented at the ANNUAL ACADEMY OF LEGAL STUDIES IN BUSINESS CONFERENCE, St. Petersburg, Florida, August 2006.

Goldsmith, Kenneth B., *Problem Based Learning in Business Education: Why teaching law will never be the same*. Paper presented at the ANNUAL ACADEMY OF LEGAL STUDIES IN BUSINESS CONFERENCE, San Francisco, California, August 2005.

Goldsmith, Kenneth B., *Compressed Knowledge in Online Education*. Paper presented at LEARNTEC 2005, Karlsruhe, Germany February 2005.

Goldsmith, Kenneth B., *The University of Phoenix Phenomenon*. Paper presented at the ANNUAL COMPRESSED KNOWLEDGE CONFERENCE, Lucerne, Switzerland June 2004.

Goldsmith, Kenneth B., *Teaching Law and Ethics Online Education*. Paper presented at the Annual MIDWEST ACADEMY OF LEGAL STUDIES IN BUSINESS CONFERENCE, Chicago, Illinois March 2004.

Goldsmith, Kenneth B., *Online Education: A View from the Frontline*, Paper presented at the Annual SOUTHEAST ACADEMY OF LEGAL STUDIES IN BUSINESS CONFERENCE, Orlando, Florida October 2003.

**ACADEMIC SERVICE**

President, *Employment Law Section*, Academy of Legal Studies in Business (ALSB), 2009-present.

President, *Negotiation and Conflict Management Section*, Academy of Legal Studies in Business (ALSB) 2008-present.





Articles Reviewer, *Journal of Employment Law*, Academy of Legal Studies in Business (2009).

Articles Reviewer, *Business Practice and Organizational Behavior Sections*, Academy of Management Annual Conference (2007-present).

Textbook Reviewer, Ray August, *International Business Law, Text, Cases and Readings, 3<sup>rd</sup> Edition*, Prentice Hall (2002).

Judge, *DECA*, Regional and State High School Competitions, Phoenix and Tuscon, Arizona 2008.

Judge, *Appellate Advocacy Oral Arguments*, University of Florida Law School, Gainesville, Florida 1990-1993.

**PROFESSIONAL MEMBERSHIPS**

Academy of Legal Studies in Business (ALSB)

American Society for Training and Development (ASTD)

Academy of Management (AOM)

Florida State Bar Association

Georgia State Bar Association

*PROFESSIONAL CERTIFICATIONS*

Circuit Civil Mediation (Florida Supreme Court)

Public Dispute Facilitation (Florida Conflict Resolution Consortium)

